



Brian Pelletier

Vice President of Technical Solutions,
Americas

As the Vice President for the Technical Solutions team in the Americas, Brian Pelletier works closely with our Technical Account Managers, Solutions Architects and Customer Support Engineers to ensure our customers get the most from the SDVI Rally media supply chain platform. The Technical Solutions team works with SDVI customers to build better supply chains, supporting design and demonstration, assisting with deployment and expansion, as well as offering technical support.

Brian has worked in the television, media and entertainment industry for nearly 30 years, starting in production, then transitioning into engineering and system architecture. He is dedicated to growing SDVI's world class Technical Solutions team which partners with customers to deploy media supply chain solutions that achieve both their business and technological goals.

Prior to joining SDVI, Brian served as the Director of Market Development for Content Creators and Programmers at Harmonic. He has held positions systems design and solutions architect roles, specializing in the design of production and playout systems, and has worked in all areas of television production, including master control, news operations, and technical direction for live sporting events, concerts and large corporate events.

