



Geoff Stedman

Chief Marketing Officer

Geoff Stedman is the Chief Marketing Officer for SDVI, where he leads all aspects of marketing and helps drive the company's go-to-market strategies.

Stedman has a diverse technology marketing background, both with enterprise technology and in the media & entertainment market, and he has spent most of the past 20 years promoting advanced technologies that help transform media workflows. Stedman was one of the early leaders at Omneon, a video server company selling into the broadcast market, where he helped build the company from \$2M to over \$125M when it was sold to Harmonic. He remained with Harmonic for about 2 years post-acquisition running their media storage business before moving on to an enterprise storage startup. More recently, he spent 4+ years with Quantum Corporation, where he led GTM for the company's scale-out storage business, which is a specialized storage solution designed for specific vertical markets such as media & entertainment. Stedman also most recently served as Enterprise Media Strategist for AWS Elemental where he led the division's customer evangelism and helped define go-to-market strategies for AWS Media Services.

An aspiring woodworker and cook, Stedman will often be found in his workshop or the kitchen when not at his work desk. He's a builder who likes building stuff, and that includes helping build world-class companies. Stedman holds a M.B.A. from The Wharton School at the University of Pennsylvania.

