



Hilary Roschke

Vice President of Strategic Operations

Hilary Roschke is the Vice President of Strategic Operations at SDVI. The Strategic Operations group is focused on keeping the company operating efficiently and effectively at scale while maintaining culture and sharp focus on customer success. Under Hilary's leadership, the group operates at the nexus of people, technology and process to ensure optimal outcomes for SDVI, their customers, and their partners.

Hilary received her degree in Electronic Media and Film and has worked in the Media Industry since 2004 in a variety of operational and strategic roles. Over her career she has optimized complex operational and technical ecosystems, working at the front of major cloud transformation initiatives at one major media company. Hilary also served in business management capacity, working in strategic roles for a fortune 500 company, helping navigate executives and organizations through major inflection points like re-branding, re-organization and large-scale company acquisition.

