



Mark Harahan

Vice President, North America

Mark Harahan is responsible for SDVI's customer engagement in the US and Canada, helping existing customers continue to grow out their cloud-based media supply chains and helping new customers optimize their media supply chains in the cloud.

Mark brings with him a wealth of relevant experience, industry relationships, and market knowledge. His ability to articulate complex technical principles to both technical and business leadership has made Mark a trusted advisor to major media brands across the globe. In his role at SDVI, he helps customers take full advantage of the benefits of a cloud-based media supply chain.

Mark has more than 25 years of experience selling into the media and entertainment industry. Over his career, Mark has held strategic sales roles with Grass Valley, Miranda Technologies, and Sony Electronics.

