



Tom Donoghue

Vice President, EMEA

As Vice President of Sales in the EMEA region, Tom helps SDVI clients to expand and grow their cloud-based media supply chains and works with new customers on their media supply chain journey in the cloud.

With over 30 years' experience in the industry, Tom is highly knowledgeable in broadcasting and software fields. In cloud-native media supply chain innovation, he sees an opportunity for organizations to leverage intelligent automation, focus staff on higher-value work, iterate and experiment to ultimately deliver superior content and a superior customer experience.

Tom started his career in the M&E sector working with broadcasters in Scandinavia and the Middle East before moving into the software world. He has held senior positions at Pilat Media and Mediagenix as well as a Senior Consultant at Cognizant, where he was awarded UK Consultant of the Year 2017.

