



# Chris Brähler

Chief Product Officer

As Chief Product Officer at SDVI, Chris Brähler is responsible for the definition, strategic direction, and growth of the SDVI Rally media supply chain platform.

Before joining SDVI in 2016, Chris was responsible for Content and Workflow Management applications at Harmonic Inc., which he joined as part of its acquisition of Omneon in 2010 where he worked in technical marketing. Chris also served as the Head of Product at Netorium GbmH in Germany. He looks back at 15 years of experience helping Media & Entertainment companies implement file-based workflows across Europe and the US.

Chris enjoys spending time outdoors, music production and is an aspiring mixologist. He holds a Dipl.Ing. (FH) degree from the University of Applied Sciences in Bingen, Germany.

